

**17TH ANNUAL  
LOST DUTCHMAN MARATHON  
SPONSOR PACKET**



**Presidents Day Weekend 2018**

**Marathon, Half Marathon, 10k, 8k & 2 Mile Fun Run**



**BOSTON MARATHON QUALIFIER**



**2 MILE FUN RUN**



**MARATHON CAMP FIRE START**

## ABOUT THE LOST DUTCHMAN MARATHON

The Lost Dutchman Marathon, Inc. is a public charity run by an all-volunteer board of directors and officers with proceeds directed to local youth organizations focused on the economically disadvantaged.

The marathon, associated races and activities are held every President's Day weekend in Apache Junction, Arizona.

Run at the base of Superstition Mountain near the rumored site of the legendary Lost Dutchman Mine, this event is a favorite of serious marathoners and casual runners alike. The marathon follows a USATF-certified course and can be used as a qualifier for the Boston Marathon.

## WHY BECOME A SPONSOR?

Be a part of the longest running established destination marathon in the valley going 17 years strong. We seek partners who value the investment into our local youth, community, and fitness as a way of life.

### So, what do you get in return when joining us?

- Directly reach thousands of participants, supporters, and the community.
- Be known as a supporter of health, fitness and wellness
- Exposure during the event and throughout the year
- Association with a respected public charity which donates all proceeds
- Sponsorship plaque and/or window sticker to proudly display as acknowledgment of your involvement





## LOST DUTCHMAN MARATHON SPONSORSHIP OPPORTUNITIES

### **Bronze Sponsor \$250+**

- Name & Logo on race website
- Banner at Finish Line (Sponsor Provided)
- Announcement of Sponsorship on Race Facebook Page
- Frequent mention of your company by our announcer during the race
- Commemorative Sponsorship Window Sticker

### **Silver Sponsor \$500+**

- Everything from previous level
- Free Expo Booth (if applicable)
- Commemorative Sponsorship Plaque
- LDM Provided Banner
- Advertisement in Goodie Bag (Sponsor provided)

### **Gold Sponsor \$1,000+**

- Everything from previous level
- Name & Logo brochures and race website
- 3 Free Race Entries in races of choice
- Assorted race memorabilia

### **Platinum Sponsor \$2,500+**

- Everything from previous level
- Press Release and local media coverage
- Free Race Day Booth (if applicable)
- Name & Logo on Race Shirt, brochures and race website
- 5 Free Race Entries in races of choice
- Discount race coupons for employees (30%)

### **Presenting Sponsor \$6,000+**

- Everything from previous level
- Major Press Release and local media coverage
- Prime position on race website
- 8 Free Race Entries in races of choice
- Monetary donation to a youth charity of choice

### **Title Sponsor \$10,000+**

- Everything from previous level
- Race Name (.....Lost Dutchman Marathon)
- Recognition with local city and county government
- 10 Free Race Entries in races of choice

\*Logo on brochures and shirts requires sponsorship commitment prior to print\*

## SPONSORSHIP ACCEPTANCE FORM

Should you wish to confirm sponsorship, please return this form to mo@lostdutchmanmarathon.org (all correspondence will be forwarded to this person):

Contact \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postcode \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Level of Sponsorship:

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Title Sponsor \$10,000</b>     | <input type="checkbox"/> <b>Gold Sponsor \$1,000</b> |
| <input type="checkbox"/> <b>Presenting Sponsor \$6,000</b> | <input type="checkbox"/> <b>Silver Sponsor \$500</b> |
| <input type="checkbox"/> <b>Platinum Sponsor \$2,500</b>   | <input type="checkbox"/> <b>Bronze \$250</b>         |
| <input type="checkbox"/> <b>Other _____</b>                |  |

Signed \_\_\_\_\_ Date \_\_\_\_\_